

COMMERCIAL CAPABILITIES



UNIVERSAL TECHNICAL INSTITUTE

PRODUCTION COST: \$115,000

- One :60 + :30 cutdown
- 2-day shoot in Phoenix, AZ
- 3 picture cars + 1 picture motorcycle
- Principle actor is actual student
- Custom score
- 400k views



UNDER ARMOUR CLUTCHFIT CAMPAIGN

PRODUCTION COST: \$425,000

- Four spots across multiple sports
- Featuring NBA MVP & Champion Steph Curry
- 3 product shoot days
- CG animated macro scenes
- Custom score
- 415k views



UNDER ARMOUR GAMEDAY WITH EDDIE LACY

PRODUCTION COST: \$140,000

- Featuring NFL rookie of the year Eddie Lacy
- 1.5 week preproduction schedule
- 1-day shoot in Los Angeles, CA
- 7 week post schedule
- Custom score



UNIVERSITY OF FLORIDA FOOTBALL

PRODUCTION COST: \$105,000

AGENCY HOURS: 750

- 2-day shoot in Gainesville, FL
- Featuring NCAA football players
- Aerial drone footage
- 250k views